



ECOLOGICAL UNIVERSITY OF BUCHAREST

Faculty of Communication Sciences

AGENDA

EUB-2019 The Faculty of Communication Sciences Annual Scientific Session – Rethinking Romanian tradition and cultural memory in Communication Sciences

3rd of April 2019

3.01 Hall, 3rd Floor, Building A

Session Program:

11³⁰ – 12⁰⁰ Participants' registration

12⁰⁰ – 12¹⁵ Opening of the Session, Associate Professor Elena Banciu, Dean of the Faculty of Communication Sciences

12¹⁵ – 13³⁰ Paper presentation

13⁴⁵ – 15⁴⁵ Workshop

15⁴⁵ – 16⁰⁰ Closure of the Session and Conclusions, Lecturer Ana Birtalan, Head of Department, Faculty of Communication Sciences

Organizing Committee:

Elena Banciu, Associate Professor, Dean of the Faculty of Communication Sciences, Ecological University of Bucharest

Ana Birtalan, Associate Professor, Head of Department, Faculty of Communication Sciences, Ecological University of Bucharest

12⁰⁰ – 12¹⁵ Opening of the Session

Elena Banciu, Associate Professor and Dean of the Faculty of Communication Sciences, Ecological University of Bucharest

12¹⁵ – 15⁴⁵ Paper presentations and Workshop

1. SEMIOTIC ASPECTS IN ROMANIAN ADVERTISING

Odette Arhip, Ph.D., Professor, Ecological University of Bucharest, Faculty of Communication Sciences

2. PASSING THE LEGACY: WOMEN'S PLACE(S) AND NEW CULTURAL POLITICS OF IDENTITY

Iulia Anghel, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Communication Sciences

3. WORKSHOP SESSION: PUBLIC AND PRIVATE SPACES IN ROMANIAN CITIES: GENDER AND CITIZENSHIP

Elena Banciu, Ph.D., Associate professor, Ecological University of Bucharest, Faculty of Communication Sciences

Ana Birtalan, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Communication Sciences,

Odette Arhip, Ph.D., Professor, Ecological University of Bucharest, Faculty of Communication Sciences

Iulia Anghel, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Communication Sciences

Adela Fekete, Ph.D., Associate professor, Ecological University of Bucharest, Faculty of Communication Sciences

4. COMMUNICATION CULTURES AND THE ANTHROPOLOGY OF DIFFERENCE: DISCRIMINATION IN DIGITAL REALMS

Iulia Anghel, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Communication Sciences

Cornel Dărvășan, Ph.D., Lecturer, Ecological University of Bucharest, Faculty of Communication Sciences

15⁴⁵ – 16⁰⁰ Discussions. Closure the Conference.